IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re ap	pplicati	on of)		
		John Peter Johnson)		
Serial 1	No.:	10/554,306)) Art Unit		
Filing	Date:	October 4, 2005) 2424		
Confir	mation	No.: 4679)		
For:		SYSTEM FOR BROADCASTING TARGETEI ADVERTISEMENTS)))		
Examiner:		Farzana E. Hossain)		
Comm P.O. B	ox 1450 ndria, V	r for Patents 0 VA 22313-1450	114 for the above		
identif		s a Request for Continued Examination (RCE) under 37 CFR § 1 dication.	.114 for the above-		
A.	Instructions and Averments				
		Enter the Amendment under 37 CFR § 1.116, previously fi	led on		
	<u>X</u>	This application is entitled to Small Entity Status under 37 CFR	R §§ 1.9 and 1.27.		
B.	Enclos	<u>sed</u>			
	<u>X</u>	An Amendment "E" and Response for entry in the present app	lication.		
	<u>X</u>	To render this RCE timely filed, enclosed is a Petition for a On of Time.	e Month Extension		

C. Payments

<u>A</u>	enclosed to cover the following fees:			
	<u>X</u>	the \$405.00 RCE filing fee pursuant to 37 CFR § 1.17(e);		
	<u>X</u>	the \$104.00 fee for four additional dependent claims; and		
	<u>X</u>	the \$65.00 petition fee for the one month extension of time		
_		e debit Deposit Account No. 23-3178 in the amount of \$ for the rument filing fee.		
X	The Commissioner is hereby authorized to charge payment of the following for associated with this communication or credit any overpayment to Depot Account No. 23-3178.			
	<u>X</u>	Any additional filing fees required under 37 CFR § 1.16.		
	X	Any patent application processing fees under 37 CFR § 1.17.		
	<u>X</u>	Any fees required under 37 CFR § 1.20(d).		
—	The issue fee set forth in 37 CFR § 1.18 at or before mailing of the Notice of Allowance, pursuant to 37 CFR § 1.311(b).			
_	A duplicate copy of this letter is enclosed.			

Please address all future correspondence in connection with the above-identified patent application to the attention of the undersigned.

Dated this 19th day of September 2011.

Respectfully submitted,

/Scott A. Woodbury/ Reg. # 55743 SCOTT A. WOODBURY

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SAW:cad